



05th June 2013

To whom it may concern

It is with great pleasure that we write this letter to certify that Cally Designers was the official contractor for designing and constructing all of the Baskin Robbins Sri Lanka outlets.

Making inroads into the highly competitive market of specialty ice cream franchise is an immense challenge; hence creating brand awareness was imperative. Representing a global brand requires that our outlets be designed to the highest standards and Baskin Robbins corporate identity and design is emulated in all aspects of design and layout.

This arduous task was entrusted to Mr. Malcolm De Silva of Cally Designers, who was responsible for designing and building our sales outlets in which he had skillfully incorporated the brand's corporate design and identity into all these outlets with the highest efficiency.

Baskin Robbins International appreciate all of their efforts and craftsmanship rendered to the construction and designing of the Baskin Robbins outlets in Sri Lanka and can attest to his efficiency and work quality of Baskin Robbins international standards.

In summery we strongly recommend Cally Designers for the utmost trust in continuing to do excellent work.

Yours Sincerely,

Blue Ginger (PVT) LTD


Hashan Mohamed
Chief Executive Officer
Sri Lanka

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